

This Page Is Inserted by IFW Operations
and is not a part of the Official Record

BEST AVAILABLE IMAGES

Defective images within this document are accurate representations of the original documents submitted by the applicant.

Defects in the images may include (but are not limited to):

- BLACK BORDERS
- TEXT CUT OFF AT TOP, BOTTOM OR SIDES
- FADED TEXT
- ILLEGIBLE TEXT
- SKEWED/SLANTED IMAGES
- COLORED PHOTOS
- BLACK OR VERY BLACK AND WHITE DARK PHOTOS
- GRAY SCALE DOCUMENTS

IMAGES ARE BEST AVAILABLE COPY.

**As rescanning documents *will not* correct images,
please do not report the images to the
Image Problems Mailbox.**

[About](#) | [News](#) | [Partners](#) | [Venture Spot](#)

VORTEX

Got an
Idea?

Venture Vortex introduces VentureBuilder™ 2.0, an Internet-based digital toolkit that combines business plan assessment and collaboration tools with your own expert network! Startups gain immediate access to experts and valuable feedback on their plan, technology or product. Investors gain the ability to identify, track and manage deal flow in a collaborative environment. **Select one of the three options below and get started today!**

Find a Partner

Get a rating and get in the game with VC's!
VentureBuilder™ provides startup companies with:

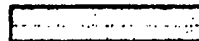
- - Market, technical and management assessments, news and tutorials
- - Document management, instant messaging, polling - all in your own secure digital workplace
- - Approximately 15,000 technical and business experts



Find a Client

Get paid for reviewing groundfloor opportunities!
VentureBuilder™ provides experts and consultants with:

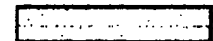
- - Find clients who need your expertise
- - Track ventures with which you are collaborating
- - Track and perform your consulting work online



Find a Project

VentureBuilder™ 2.0 provides corporate venturing groups and other investors with:

- such as document management, instant messaging and polling
- for you portfolio/non-portfolio companies
- - Up to 15,000 technical and business experts



Venture Roadmap™



bizplan



legal/acct.



banking



techdev



capital



website



ecomm



bizdev



admin



staff



office



furnish



ma

[Home](#) · [Roadmap](#) · [News](#) · [Forums](#) · [FAQs](#) · [About](#) · [Press](#) · [Privacy](#) ·
[Terms](#)

Home · [Roadmap](#) · [News](#) · [Forums](#) · [FAQs](#) · [About](#) · [Press](#) · [Privacy](#) ·
[Terms](#)

VENTURE VORTEX

ENTREPRENEUR

VentureBuilder™ 2.0 makes building your business as easy as this 3 step process:

1. Roadmap
2. Rating
3. Raising Capital

Step 1: Roadmap

Just getting started? Using VentureBuilder's built-in vendor network—the Venture Roadmap—gives you access to a step-by-step list of action items and best practices for startups.

Our roadmap lets entrepreneurs quickly identify and select potential service providers in such critical areas as e-commerce development, Web site design, venture capital funding, operations support and marketing.

Step 2: Rating

Think you're ready for prime time? Then prove it. Using VentureBuilder, you can get proof of concept with an independent market, technical or management assessment done by one of our 15,000 experts. Getting a good vRating may open many doors to investors because they use expert assessments as a risk management tool when selecting deals. So a good vRating gives you an effective tool for representing your plan to angels and professional investors. And even a bad vRating will give you a roadmap for fixing problems. Either way, you already have a headstart on all those startups out there looking for funding.

Step 3: Raising Capital

Get a good rating? Great, now you're ready to hit the fundraising trail, using all the usual methods. Using VentureBuilder gives you one more killer advantage: if your vRating matches the requirements of any angels or professional investors in our deal network, these investors automatically receive notice about your business. We can't guarantee they will contact you, but your chances of getting noticed increase significantly.

VentureBuilder has three components:

- Customized content – market, technical and management assessments, news and tutorials
- Collaboration tools – document management, e-mail, instant messaging, polling – all in your own secure digital workplace
- Expert network – approximately 15,000 technical and business experts from four large online communities:
 - MBAGlobalNet (<http://www.mbaglobalnet.com>),
 - Intellect Exchange (<http://www.intellectexchange.com>),
 - Groundswell (<http://www.groundswell.net>)
 - The Association of Internet Professionals (<http://www.association.org>),

Sign up for VentureBuilder today!

VentureBuilder User Profile:

- Early-stage company with existing business plan and investor materials
- S If funded, seeking seed capital
- Limited access to outside funding
- Limited access to independent business and technical experts or consultants

Features:

- Private digital workplace with SSL encryption and wide array of collaboration tools – document management, e-

- mail, instant messaging, polling
- Dashboard you can use to track activity in your digital workspace, as well as your venture's ratings
- Advanced expert search -- find experts who can perform market, technical and management assessments on your venture
- Automated broadcasting of your venture's ratings results to investors who are looking for promising early-stage companies in your industry
- Access to Venture Vortex vendor network or regional vendor network
- Access to Venture Vortex entrepreneurial content and bulletin boards

Benefits:

- Enhances productivity and efficiency of startup team's workflow and business processes
- Provides access to network of experts, vendors, strategic partners and investors

Subscription Rates

The standard rate for Venture Builders is \$65 per month.

3 month package: Pay \$65 the first month, then only \$45 for each month after that!

6 month package: Pay \$150 the first month, then only \$35 for each month after that!

12 month package: Pay \$195 the first month, then only \$27 for each month after that!

Click here for information on our **FREE TRIAL**

Payment Accepted: Visa or Master Card



You may also register for our free offering, VentureBuilder Lite. While you won't have the benefit of version 2.0's secure digital workspace or expert assessments, you will be able to access resources like News, Forums and the VentureBuilder™ 1.0.

VENTURE VORTEX

EXPERT

Get paid for reviewing new ventures and technologies! As an expert, you know you have experience and skills that are in high demand. Whether its finance, marketing, sales or technical expertise, startups need what you have to offer. So how do you insure a steady flow of interesting and potentially lucrative new clients? Startups spend millions each year in services related to fundraising. But in today's tight market for venture financing, startups and investors both need real proof that a new business concept is a viable one. And that's where your knowledgebase comes in because there's no better proof than an independent assessment of a business plan, technology or product done by an expert like yourself.

So go ahead and get started by joining the approximately 15,000 other experts who are connecting with early-stage companies seeking independent market, technical or management assessments. Becoming a Venture Partner lets you earn consulting revenues from projects, and may get you in on the ground floor of a great startup.

VentureBuilder™ 2.0 has three components that make getting a rating as easy as 1-2-3:

- Customized content — market and technical assessments, news and tutorials
- Collaboration tools — document management, instant messaging, polling — all in your own secure digital workplace
- Expert network — approximately 15,000 technical and business experts from four large online communities:
 - MBAGlobalNet (<http://www.mbaglobalnet.com>),
 - Intellect Exchange (<http://www.intellectexchange.com>),
 - Groundswell (<http://www.groundswell.net>)
 - The Association of Internet Professionals (<http://www.association.org>).

So go ahead and sign up for VentureBuilder today!

VentureBuilder 2.0 Venture Partner User Profile:

- Has consulting experience with startup and small business clients, including work on business plans and investor materials; or
- Has domain expertise with specific industry segment, business/revenue model or project category
- Available by phone and email
- Resume and references available on request
- Accepts electronic payment for project deliverables

Features:

- Advanced searching tools — find clients who need your expertise
- Automated deal tracking — track ventures with which you are collaborating
- Assessment tracking — track and perform your consulting work online
- Access to Venture Vortex vendor network or regional vendor network
- Access to Venture Vortex entrepreneurial content and bulletin boards

Benefits:

- Enhances productivity and efficiency of consulting project workflow and business processes
- Enhances communication and collaboration among consultant, clients and clients' other vendors and partners
- Raises level of customer service provided to consulting clients

Subscription rate:

The rate for Venture Partners is \$25 per month. Payment Accepted: Visa or Master Card.



You may also register for our free offering, VentureBuilder Lite. While you won't have the benefit of version 2.0's secure digital workspace or expert assessments, you will be able to access resources like News, Forums and the Venture Builder™ 1.0.

VENTURE VORTEX

INVESTOR

As a company whose core business is venture creation, you know how important it is to manage companies in both your pipeline of prospects as well as your portfolio. VentureBuilder™ 2.0 (Private Label version) is an Internet based product that improves communication and collaboration in companies like corporate venturing groups, early stage VC firms, angel groups and individual investors.

Unlike other enterprise software for the private equity industry, VentureBuilder 2.0 also affords you access to a rapidly expanding expert network. This allows investors to get market insight directly from industry or domain experts before making an investment decision. To populate this expert network, Venture Vortex has partnered with four large communities of business and technical experts: MBAFreeagents (<http://www.mbafreeagents.com>), Intellect Exchange (<http://www.intellectexchange.com>), Groundswell (<http://www.groundswell.net>) and The Association of Internet Professionals (<http://www.association.org>). In the upcoming months, we will continue to expand this network into the largest of its kind in the world.

The VentureBuilder 2.0 platform offers companies their own secure online community, featuring:

- Collaboration tools — document management, tasks lists, contact lists, instant messaging and polling — all in your own secure digital workplace
- Automated deal tracking for your portfolio/non-portfolio companies
- Expert network — approximately 15,000 technical and business experts from four large online communities:
 - MBAGlobalNet (<http://www.mbaglobalnet.com>),
 - Intellect Exchange (<http://www.intellectexchange.com>),
 - Groundswell (<http://www.groundswell.net>)
 - The Association of Internet Professionals (<http://www.association.org>),

Contact a Venture Vortex sales representative today to get a FREE customized demo of VentureBuilder 2.0! Call 303-792-5804.

VentureBuilder 2.0 — Private Label Edition User Profile:

- High volume deal flow (100+ business plan submissions per month)
- High volume transactions (150+ per year, which includes ALL transactions with portfolio companies and partner firms)
- Collaboration network of advisors, suppliers and companies

Features:

- Private digital workplace with SSL encryption and wide array of collaboration tools
- Automated deal tracking for your portfolio companies
- Automated deal tracking for your non-portfolio companies referred into Venture Vortex community
- Revenue share opportunities non-portfolio companies referred into Venture Vortex community
- Customized user interface to match your branding and content requirements
- Intranet functionality-links internal staff involved with companies in your pipeline and portfolio
- Extranet functionality-links your partners, service providers and experts into a business web
- FREE access to Venture Vortex vendor network or regional vendor network (*optional)
- FREE access to Venture Vortex entrepreneurial content and bulletin boards (*optional) increased transactions by turning visitors into buyers

Benefits:

The primary value for investors such as corporate venturing groups, early stage VC firms, angel groups and individual investors lies in the unprecedented ability to automatically filter and track the right investment opportunities from your existing pipeline. Which means you can focus on doing good deals without wasting time on the bad ones.

Additional VentureBuilder 2.0 benefits:

<http://www.venturevortex.com/register/plreghm.htm>

8/29/2002

- Access to large expert network for current and future due diligence needs.
- Enhances productivity and efficiency of enterprise workflow and business processes
- Raises level of customer service provided to startup and small business users of the enterprise Web site
- Enhances communication and collaboration among an enterprise's operating divisions, vendors, and partners



Thursday, August 29, 2002

VENTURE ROADMAP**Plan & Research**

Find out how our partners can help you do your market research and write a strong business plan. Get more information by reading the market information in News and Articles.

STEP 1: MARKET RESEARCH/BUSINESS PLAN WRITING

You are in Step 1 of the Venture Roadmap™. This section makes it easy to do market research and put together a stronger business plan. First, read the information in News and Articles. Then go ahead and do the deal by clicking on one of our Partner links!

FAQs**PARTNERS**

Use bplan templates to get your start-up going



Business plan writing and development



Resources for business planning and strategy



Create an online survey and gather feedback instantly



Internet statistics for your business



Find market reports for your bplan



Learn to raise venture capital

[Suggest Affiliate]

NEWS

- ☐ [Two Types of Entrepreneurs](#)
- ☐ [So You Want to Be An Inventor... First Steps First](#)
- ☐ [To-Do List for Every Entrepreneur](#)
- ☐ [Time Management Tips for the Home-Based Entrepreneur](#)

ARTICLES

- ☐ [Being an Entrepreneur Means Being a Market Researcher](#)
- ☐ [The Just-Right Business Plan](#)

DISCUSSIONS

- ☐ [Re: Requisites](#)
 - ☐ [Re: Requisites](#)
 - ☐ [Re: Welcome to Step One!](#)
 - ☐ [Re: How to introduce a to-be-e](#)
- [more]

Thursday, August 29, 2002

VENTURE ROADMAP**Banking**

Locate and select the best small business banking products and services for your venture choosing one of our partners to help you get things rolling. Then read the information in News and Articles.

STEP 3: FIND BANKING AND FINANCING SOLUTIONS

You are in **Step 3** of the VentureRoadMap™. This section makes it easy to locate and select the best small business banking products and services for your venture. First, read the information in News and Articles. Then go ahead and do the deal by clicking on one of our Partners links!

FAQs**PARTNERS****LOAN**

Realtime Business Financing



click here

Click a Card

Comerica Bank

Real time cash management online



Apply for the Small Business Gold Card

**get .com**

One stop shop for financial services

**LiveCapital**

Instant online financing

**Next** **VISA**

Make purchases with just one click

**StartUp University**

Learn to raise venture capital

[\[Suggest a Website\]](#)**NEWS**
[More Companies Merging As Venture Funding Dries Up](#)
[A Banker's Perspective on Financing Facilities](#)
[Visa Smart-Card Hardware Ready, But Software Isn't](#)
[Visa Smart-Card Hardware Ready, But Software Isn't](#)
ARTICLES
[Credit Cards: A Small-Business Financing Tool](#)
DISCUSSIONS
[Re: Charge It!](#)
[Partner research](#)
[Re: Hospitality education scho](#)
[NYC: Free help to write Busine](#)
[\[more\]](#)

Thursday, August 29, 2002

VENTURE ROADMAP**Legal & Accounting**

Our partners can help you build a strong legal and accounting foundation for your company. Click on our partner links and then read the information in News and Articles.

STEP 2: GET LEGAL AND ACCOUNTING HELP

You are in Step 2 of the Venture RoadMap™. This section will help you to build a strong legal and accounting foundation for your company. First, read the information in News and Articles. Then go ahead and do the deal by clicking on one of our Partners links!

FAQs**PARTNERS****Grant Thornton**

Accounting and management consulting services

**register™
COM**

Use Register.com to reserve your domain name

**The Company Corporation**

Incorporate online and avoid paperwork

**USLaw.com™**

Find answers to legal questions

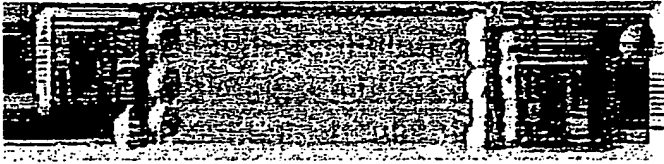
**Edge**

Buy legal templates for your contracts

[Overnet Affiliate]

NEWS**Your Tax Dollars at Work****Princeton eCom Buys Intuit's Quicken, Venture Finance Software****NetLedger Says It Will Survive****ARTICLES****Business in Cyberspace: A Legal Primer****DISCUSSIONS****Re: DEALER.COM****Re: are there companies that w****Re: Why incorporate?****Re: Incorp Fees****[more]**

Thursday, August 29, 2001

VENTURE ROADMAP**Technology Development****STEP 4: Tech Development**

You are in **Step 4** of the **VentureRoadMap™**. In this section you can find someone to build a prototype or evaluate your venture's technology. First, read the information in News and Articles. Then go ahead and do the deal by clicking on one of our Partners links!

FAQs**PARTNERS**

A leading provider of financial technologies to financial service firms.



Free Technology Assessment to determine your technology needs

[\[Suggest All\]](#)

NEWS

- ☐ [Palm Ducks Buyout, RIM Sues Competitor](#)
- ☐ [Launching a Company to Heal the Planet](#)
- ☐ [Aladdin Knowledge Systems to Acquire Preview Systems' EDS Products for \\$5m](#)

ARTICLES

- ☐ [Basics of Patent Protection](#)

DISCUSSIONS

- ☐ [We have proof of concept...now](#)
- ☐ [Re: Contracting for Web Development](#)
- ☐ [Re: beta testing program](#)
- [\[more\]](#)

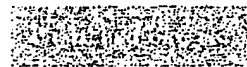
Thursday, August 29, 2001

VENTURE ROADMAP**Web Development**

Through our partners you can locate and select Web development and design services for your venture. Read the information in News and Articles to further your knowledge in this area.

STEP 6: GET WEB DEVELOPMENT SERVICES

You are in Step 6 of the VentureRoadMap™. This section makes it easy to locate and select Web development and design services for your venture. First, read the information in News and Articles. Then go ahead and do the deal by clicking on one of our Partners links!

FAQs**PARTNERS**

A leading provider of financial technologies to financial service firms.



Fusebox

Design and brand your online business



Experts in Web development and overall technology solution dynamic, New York City-based technology solution provider.



Mike Hoffman Design

Creative solutions for the web & beyond



Edge

Buy legal templates for your contracts

(Support At)

NEWS

- [a Vital Tool to Improve Corporate Communications](#)
- [Web-hosting Industry Burned by Dot-Com Woes Expansion Delays, Vacancies, Fiscal Problems Add Up](#)
- [Exodus Launches Application Processing Service](#)
- [Start a Home-Based Web Design Business](#)

ARTICLES

- [Using the Internet for Marketing and Advertising](#)
- [Making the Most of the Future Marketing Tool That's Here Now](#)

DISCUSSIONS

- [Cable connection for my network](#)
 - [using cable for a small office](#)
 - [Re: offshore softwares develop](#)
 - [Re: Cost of Development](#)
- [\[more\]](#)

Thursday, August 29, 2002

VENTURE ROADMAP**eCommerce**

Learn about the capabilities of our partners in conducting transactions on your web site. Then read the information in News and Articles for more information.

STEP 7: GET WEB DEVELOPMENT SERVICES

You are in Step 7 of the VentureRoadMap™. This section makes it easy to locate and select Web development and design services for your venture. First, read the information in News and Articles. Then go ahead and do the deal by clicking on one of our Partners links!

FAQs**PARTNERS**

A leading provider of financial technologies to financial service firms.



iBill is a leading online payment and processing provider



Build B2B or B2C in real time

[Suggest a Partner]


NEWS


 [Standards Set for ASPs](#)

 [Habarna Cuts Jobs](#)

ARTICLES

 [From My Kitchen Tabletop to Your Computer Laptop](#)


 [E-Mail: Your E-Commerce Ally](#)

 [E-Commerce: What It Is, Who It's For](#)

DISCUSSIONS

 [asdfasdfsdf](#)

 [Re: asdfasdfsdf](#)

 [Re: Welcome to Step One!](#)



[\[more\]](#)

Thursday, August 29, 2002

VENTURE ROADMAP**Biz Dev & Networking**

step photo

STEP 8: FIND BUSINESS DEVELOPMENT AND NETWORKING OPPORTUNITIES

You are in **Step 8** of the **VentureRoadMap™**. In this section we have assembled some of the best resources for making connections and building valuable business partnerships.

FAQs

Our partners are your best resources for making connections and building valuable business partnerships. So go ahead and start networking through our partners.

PARTNERS

 **Venture Bazaar**
Empowering the Indian Entrepreneur
[Suggest Partners]


NEWS

-  [Small to Mid-Sized Tech Businesses Benefit from Strategic Alliances in Tough Times](#)
-  [VC Buzz - \\$129.2 Million In Today's Deals](#)

ARTICLES

-  [Making Friends: The Name of the Angel Game](#)

DISCUSSIONS

-  [relocation](#)
[\[more\]](#)

Thursday, August 29, 2002

VENTURE ROADMAP**Administration**

Use the expertise of our partners to locate personal and corporate insurance and hire temp freelancers, interns, and mentors for your venture. Then read what other companies are doing in the News and Article section.

STEP 9: MEETING YOUR ADMINISTRATIVE NEEDS

You are in Step 9 of the VentureRoadMap™. This section makes it easy to locate and hire temps, freelancers, interns and mentors for your venture. First, read the information in News and Articles. Then go ahead and do the deal by clicking on one of our Partners links!

FAQs**PARTNERS**
EPIX
THE PREFERRED PEO OF THE INTERNET

The Preferred PEO of the internet



newmedia.com

Insurance for Start Ups and Emerging Companies


BIG
 Capital & Planning

Health Insurance/Employee Benefit Programs for Start Ups SME's

(Suggest Not Add)

NEWS

- ☐
- [Want That Government Contract?](#)

ARTICLES

- ☐
- [Collecting One, Two, Three](#)
-
- ☐
- [Tax-Wise Retirement Planning for Entrepreneurs: Defined-Bene](#)
-
- ☐
- [Taxes Changed My Life](#)

DISCUSSIONS

- ☐
- [Re: Free initial accountant ser](#)
-
- ☐
- [Re: Free initial accountant ser](#)
-
- ☐
- [Free initial accountant service](#)
-
- ☐
- [Re: Do it yourself or hire hel](#)

[\[more\]](#)

Thursday, August 29, 2002

VENTURE ROADMAP**Staffing**

Our partners can help you recruit experienced full-time employees for your venture. Learn what other companies are doing by reading our News and Articles.

STEP 10: STAFF YOUR VENTURE

You are in **Step 10** of the **VentureRoadMap™**. This section makes it easy to recruit experienced full-time employees for your venture. First, read the information in News and Articles. Then go ahead and do the deal by clicking on one of our Partners links!

FAQs**PARTNERS**

Find experienced MBAs to help your venture



Telemark.com

Manage hiring, billing and sales online



salary.com

Research salaries and hire smart



Edge

Buy legal templates for your contracts



StartUp University

Learn to raise venture capital

[Suggest A Partner]

NEWS

- ☐ [When Your Home Business is Ready to Hire Employees](#)
- ☐ [Stake Sale Helps Parthus Find Staff](#)
- ☐ [American Airlines Using Recruitsoft](#)

ARTICLES

- ☐ [Guerilla Hiring in a Tight Market](#)
- ☐ [Awesome People](#)
- ☐ [Entrepreneurial Retention: It's a Vision Thing](#)
- ☐ [Creating Great Companies: It's All About People](#)
- ☐ [Entrepreneurial Hiring: Think Salesmanship](#)
- ☐ [The Power of Peers: Why Entrepreneurs Need Affinity Groups](#)
- ☐ [Mentoring Is for Entrepreneurs, Too](#)
- ☐ [On the Entrepreneurial Road: Great Expectations, Great Assis](#)
- ☐ [Boards That Are Not Bored](#)
- ☐ [From Employee to Entrepreneur](#)
- ☐ [We're Young and We Get It](#)
- ☐ [Mentors and Success: A Lifetime of Learning](#)

DISCUSSIONS

- ☐ [Re: The first](#)
- ☐ [Re: What about Mentors?](#)
- ☐ [Re: What about Mentors?](#)
- ☐ [Re: Freelancers](#)

[m_re]

Thursday, August 29, 2002

VENTURE ROADMAP

FOR RENT

FULLY RENOVATED

Real Estate & Wired

Use our partners to locate and secure office space for your venture and wire your office with the high quality data and voice connections you need to make your venture succeed. Read more about this step in our News and Articles section.

STEP 11. FIND OFFICE SPACE & GET WIRED

You are in Step 11 of the VentureRoadMap™. This section makes it easy to locate and select office space for your venture and wire your office with the kind of high quality data and voice connections you need. First, read the information in News and Articles. Then go ahead and do the deal by clicking on one of our Partners links!

FAQs**PARTNERS****Equis**

Commercial Real Estate, Consulting and Tenant Representation Services



Best of Breed enterprise hosting

**OFFICESHARE.com**

Share excess office space

**StartUp University**

Learn to raise venture capital

[Suggest A Partner]

NEWS

- ☐ [a Vital Tool to Improve Corporate Communications](#)
- ☐ [E-commerce Hosting](#)
- ☐ [Outsourcing Web-Hosting](#)
- ☐ [4 Web Host Warning Signs](#)

ARTICLES

- ☐ [Real Estate: Your Second Highest Cost](#)

DISCUSSIONS

- ☐ [Re: Lease or buy](#)
 - ☐ [Re: Space allocation per person](#)
 - ☐ [Space allocation per person](#)
 - ☐ [Re: Office stuff on the cheap](#)
- [\[more\]](#)

Thursday, August 29, 2002

VENTURE ROADMAP**Furniture & Equipment**

Our partners make it easy for you to locate and select furniture and equipment for your venture. You'll probably be spending a lot of time there, so make sure you find the right furniture to suit your needs. Read the information in News and Articles for more details.

STEP 12: GET FURNITURE AND OFFICE EQUIPMENT

You are in Step 12 of the VentureRoadMap™. This section makes it easy to locate and select furniture and equipment for your venture. First, read the information in News and Articles. Then go ahead and do the deal by clicking on one of our Partners links!

FAQs**PARTNERS**

Furnish your office here.



Fill your office supply needs here

[Suggested Article]

NEWS**ARTICLES****DISCUSSIONS**

☒ [Re: Don't cheap out printers](#)

☐ [chaseshop.com](#)

☐ [Re: Buying a laptop](#)

☐ [Re: IKEA](#)

[\[more\]](#)

Thursday, August 29, 2002

VENTURE ROADMAP**Marketing & PR**

Our partners can help you roll out your marketing plans and identify the people and organizations that can bring your venture to the forefront. For more information read the News and Articles at this top

STEP 13: ROLL OUT MARKETING & PUBLIC RELATIONS

You are in **Step 13** of the **VentureRoadMap™**. This section helps you to roll out your marketing plan and identify the people and organizations that can bring your venture to the forefront. First, read the information in News and Articles. Then go ahead and do the deal by clicking on one of our Partners links!

FAQs**PARTNERS**

Profiles
by Mike Hoffman

Get the Media Attention you Deserve...Wall Street Journal, CNNfn, SUCCESS, Entrepreneur!



Mike Hoffman Design

Design, graphics, print, web and creative solutions

(Suggest Add)

NEWS

- ☐ [10 Tips on How to Make Your Advertising More Effective and Cost Less!](#)
- ☐ [Sample This Idea: Dot-Com Taps Into Power of Freebies](#)
- ☐ [Harnessing Word-of-Mouth to Market Your Business](#)
- ☐ [Plug-And-Chug Data Doesn't Provide Results](#)

ARTICLES

- ☐ [PR: It's the Validity That Counts](#)
- ☐ [Three Universal Laws of Marketing](#)

DISCUSSIONS

- ☐ [Re: Newsletters: Helpful or Hurtfu](#)
 - ☐ [Re: Newsletters: Helpful or Hurtfu](#)
 - ☐ [Re: Newsletters: Helpful or Hurtfu](#)
 - ☐ [Newsletters: Helpful or Hurtfu](#)
- [\[more\]](#)